

Rural Bank



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Rural Bank Limited (a subsidiary of Bendigo and Adelaide Bank Limited) Rural Bank is a wholly owned subsidiary of Bendigo and Adelaide Bank Limited. It operates independently and has a separate management board, executive management team and staff to look after its operations. Rural Bank Limited is a specialized bank offering products and services to the agribusiness industry of Australia. Most of its customers are based in rural and regional Australia, but has a number of deposit customers from the metropolitan cities. The three ways in which they provide their offerings through their wide network of – Branches, Relationship banking staff within the rural and regional areas as well as major cities, and Online through their websites They have collaborated with other business to deliver products and services to people across Australia. Some of them include Bendigo Bank and Bendigo Community Bank branches, Elders Rural Services, many Australian Post Outlets and their Ray White Rural Agents. The wide variety of financial products and services offered by Rural bank, includes Visa debit cards, cheque accounts, direct debit and credit facilities, mobile and internet banking, ATM access. They also offer flexible deposit products with attractive interest rates. Rural Bank provide short term seasonal facilities, long term loans and other flexible equity facilities to Australian based agriculture and farming enterprises.

BSB: 633-111

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