

# Mildura Finance Ltd

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Mildura Finance Ltd - Australian Finance Directory

Mildura Finance Ltd is An Award Winning Finance Broking Business. Since its

inception in 2000, MFL has developed from small beginnings to become a dynamic and powerful player in the finance industry. Not content with a traditional model of providing motor, equipment, and home loans to regional Victoria, in its early days, MFL pioneered a structure that incorporated volumes on behalf of independent agents and larger aggregators. MFL specialise in matching local people with the most appropriate finance package available from a selection of more than 60 lenders. The company claims to be loyal to its customers, not to bank or finance company. Moreover, the company doesn't charge for majority of their services as the lenders pay them for their business. The company offers various types of home loans along with vehicle finance, business finance and equipment finance. In 2004 the business owners took the strategic opportunity to diversify MFL through a broker network, MFL now provides in excess of 3000 brokers access to motor and equipment finance nationally. In 2007 MFL formed an alliance with Melbourne Finance Broking. This alliance provided new advantages and revenues for MFL as they had joined a finance broking group with a national presence. The result for the business was greater market presence, improved buying depth, and additional income via volume incentives.

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