

# Auswide Bank Ltd

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Australia

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Auswide Bank

Auswide Bank Ltd, formerly known as Wide Bay Australia has been in the banking and finance sector for over 50 years and primarily deals in home loans and personal loans, while also providing a stream of other related financial and banking services. The Auswide Bank Ltd, even though smaller in scale, has been able to showcase rapid progress in the last decade. Auswide Bank Ltd is dedicated to helping Australian citizens own a home, create wealth through strategic investment advice and financial tools, and assist in business expansion through business loans provided at competitive rates by the bank.

The bank's foundation stone was laid as early as 1979, when Wide Bay Capricorn Building Society was created. However, after years of going through mergers and acquisitions and turnaround transformations, the society was finally converted into a bank in 2015. It helped the company to provide much added security to its customers, while also helping the bank to reach out to more customers nationally. Even though the company's headquarter is still located in Queensland from where it started, the bank has been able to penetrate the Australian banking and finance sector successfully. The bank has launched a wide range of financial products with flexible terms and competitive rates, which has helped the bank to grow exponentially in a very short period of time.

BSB: 645-646

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